

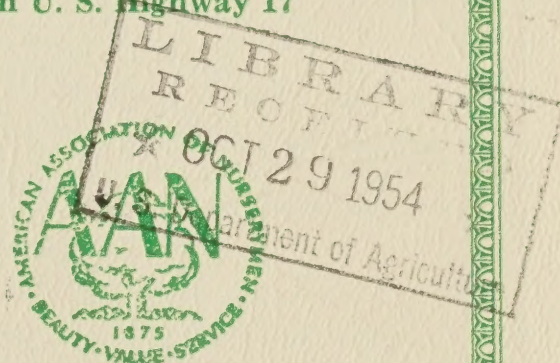
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GOOCHLAND NURSERIES, INC.

Telephone Fort Meale 4-5401

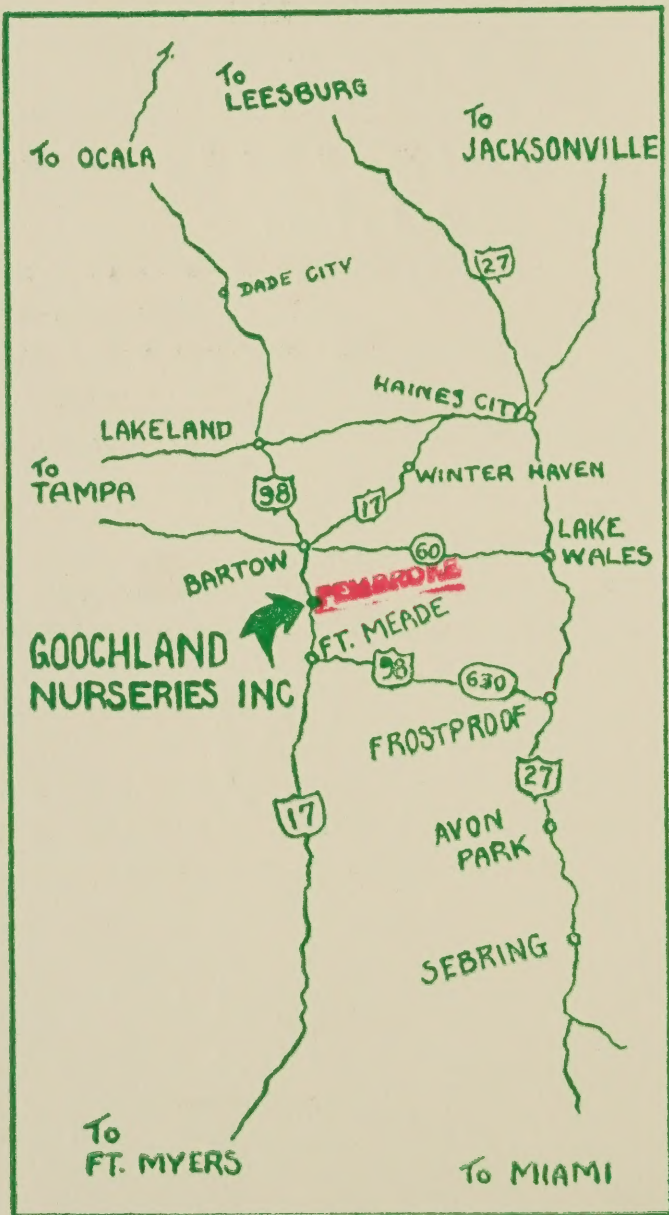
PEMBROKE, FLORIDA

Two Miles North of Fort Meade
on U. S. Highway 17



**WHOLESALE PRICE LIST
OCTOBER 1954**

"Home of Quality Grown Plants"



LOCATION

Our nursery is located on the east side of U. S. Highway 17, just two miles north of Fort Meade.

This is the main highway from Jacksonville to Fort Myers. U. S. 27 from the North comes into U. S. 17 at Haines City, and from the South or Miami area intercepts with U. S. 98, which connects with 17 at Fort Meade. Go north on 17 right to our nursery.

Florida 60 starts in Tampa area through Bartow and Lake Wales to Vero Beach, and crosses U. S. 17 at Bartow.

We are easy to find. Just give it a try sometime. I will be happy to have you visit us and look over the good quality stock we have to offer the trade.

Sincerely,

ED BROWN

SALES AND CONDITIONS

PRICES: The prices listed herein are for our wholesale trade only. They are based on quality of stock and current conditions. 5 egg cans at 10 rate; 50 egg or gallon at 100 rate. Quotations gladly given in 1,000 lots of one variety. Liners are priced per 100 of not less than 25 of one variety. Prices subject to change without notice.

TERMS: Cash at time of sale except those with established credit. Discount on orders amounting to \$100.00 or more when picked up by your truck at our nursery, except when special quotations are made.

PACKING: We are only equipped to pack liners out of 2½" and 3" pots. There are put in paper cups, packed in specially designed boxes of 50, 2½" pots or 36, 3" pots. Please order liners in multiples of either of the above. Shipped as you direct.

DELIVERY: We deliver via our truck when order amounts to \$2.00 for each mile of distance from our nursery to yours. We are glad to split a load with other nurseries in your area.

CAUTION: We accept all orders on condition that they shall be void should the stock become damaged in any way prior to shipping.

GUARANTEE: We warrant to the extent of the purchase price that our nursery stock sold is true to name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied; and will under no circumstances be liable for more than the invoice value at the time of purchase.

CONTAINER GROWN NURSERY STOCK

	Per 10	Per 100
ALLAMANDA Hendersoni		
Gallon can	6.00	50.00
Egg can	16.00	150.00
ALLAMANDA Nerifolia		
Gallon can	6.00	50.00
ARAUCARIA Excelsa		
Plantainers	40.00	
ARBORVITAE Aurea Nana		
Gallon can	6.50	55.00
Egg can	17.50	
ARBORVITAE Bakerii		
Gallon can	6.50	55.00
Egg can	17.50	
AUSTRALIAN Pine (Cunninghamiana)		
Qt. can	3.00	22.50
Egg can	15.00	
BARLERIA Cristata		
Gallon can	6.00	50.00
BAUHINIA Alba		
Egg can	20.00	
BAUHINIA Variegata		
5 Qt. can	10.00	
Egg can	20.00	

BIGNONIA Venusta

Gallon can (staked) -----	8.50	75.00
Egg can (trellis) -----	25.00	

BUXUS Japonica

Gallon can -----	6.00	50.00
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CALLIANDRA Red

Gallon can -----	7.50	60.00
Egg can -----	17.50	

CALLIANDRA White

Gallon can -----	10.00	
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CALLISTEMON Citrinus

Egg can -----	25.00	
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CALLISTEMON Lanceolata

Gallon can -----	7.50	
Egg can -----	20.00	

CALLISTEMON Rigidus

Gallon can -----	7.50	
Egg can -----	20.00	

CARISSA Grandiflora

Gallon can -----	7.50	60.00
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CATTLEYA Guava Red

Gallon can -----	6.00	50.00
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CEDRUS Deodara

Gallon can -----	6.50	55.00
Egg can -----	17.50	

CEREUS Peruvianus (Cactus)

Gallon can -----	10.00	
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CHALCAS

Gallon can	7.50	65.00
Egg can	17.50	

CHERRY Laurel

Egg can 3-4'	25.00	
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CLEYERA Japonica

Gallon can	7.50	
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CONFEDERATE Jasminum

Gallon can (staked)	12.50	100.00
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CRAPE Myrtle Red

Gallon can	6.00	50.00
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CRAPE Myrtle White

Gallon can	6.00	50.00
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CRYSOPHYLLUM Oliviforme (Satin Leaf)

Gallon can	10.00	
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CUPHEA Hyssopifolia

Qt. can	4.00	35.00
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DAY LILIES

Gallon can	6.00	
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DRACAENA, Red Leaf

Gallon can	12.50	
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DURANTA Improved

Gallon can	6.00	50.00
Egg can	16.00	

DURANTA White

Gallon can	6.00	50.00
Egg can	16.00	

FATSIA Japonica

Gallon can	10.00	
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FICUS Nitida

Gallon can	10.00	
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Egg can	25.00	
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6 Gallon can	40.00	
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FICUS Pandurata

5" pot	12.50	
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5 Qt. can	17.50	
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Egg can	30.00	up
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FICUS Phillipinsis

Gallon can	12.50	
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Egg can	25.00	up
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GRAFTED Gardenias

Gallon can	12.50	115.00
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Egg can	25.00	up
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Belmont		
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Coral Gables		
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Daisy Hill		
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Glazeri		
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McLellan's		
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Perfection		
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Radicans		
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U. S. No. 1		
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Veitchii		
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GREVILLEA Robusta

Gallon can	6.00	50.00
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Egg can	16.00	
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HYDRANGEA

Gallon can	7.50	
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ILEX East Palatka

Gallon can (with berries)	10.00	
Egg can (with berries)	25.00	

IXORA Coccinea

Gallon can	7.50	60.00
Egg can	17.50	

JACARANDA

5 Qt. can	10.00	
Egg can	20.00	

JASMINUM Illicifolium

Gallon can	6.00	50.00
Egg can	16.00	150.00

JASMINUM Pubescens

Gallon can	6.00	50.00
Egg can	16.00	150.00

JASMINUM Simplicifolium

Gallon can	6.50	55.00
Egg can	16.50	155.00

JUNIPER Conferti

Gallon can 12-15"	7.50	
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JUNIPER Hetzi

Gallon can 12-15"	7.50	
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JUNIPER Pfitzeri

Gallon can 12-15"	7.50	
Egg can 18-24"	17.50	

JUNIPER Spiney Greek

Gallon can	7.50	
Egg can	20.00	

JUNIPER Sylvestris

Gallon can 12-18"	7.50	
Egg can 2-3'	17.50	

LIGUSTRUM Iwata

Egg can 18-24"	15.00	
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LIGUSTRUM Lucidum

Egg can 2-3'	16.50	
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LIGUSTRUM Variegated

Egg can 2-3'	16.50	
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LOQUAT (Eriobotrya Japonica)

Egg can	25.00	
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MAGNOLIA Grandiflora

Gallon can	8.50	75.00
Egg can	25.00	

MALPIGHIA Coccigera

Qt. can	4.00	35.00
Gallon can	7.50	65.00

MELALEUCA

Gallon can	5.00	40.00
Egg can	15.00	125.00

**OLEANDER Single Light Pink
Double Pink**

Gallon can	6.00	50.00
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PALMS Neanthe Bella

3" pot	3.00	25.00
4" pot (3 plants)	7.50	60.00

PALMS Livistona (Chinese Fan)

Gallon can	10.00
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PALMS Cycas Revoluta (Sago)

Egg can	35.00
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PALMS Phoenix Reclinata

Egg can	30.00
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PALMS Phoenix Roebeleni

Qt. can	4.00	35.00
Gallon can	7.50	65.00
Egg can	20.00	
B&B 3-4'	45.00	

PALMS Ptychosperma MacArthuri

Egg can	45.00
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PALMS Thrinax

12" pots 24-30"	35.00
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PHILODENDRON Hastatum

Crimp can (On Slabs)	15.00
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PHILODENDRON Sellome

Crimp can	15.00
Egg can	45.00

PITTOSPORUM Tobira

Gallon can 12-18"	8.50
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PITTOSPORUM Variegated		
Gallon can 8-12"	8.50	75.00
PODOCARPUS Maki		
Gallon can	7.50	60.00
Egg can 2-3'	20.00	
Egg can 3-4'	25.00	
PYRACANTHA Formosanna		
Gallon can (Staked)	10.00	
POINSETTIA Double		
Gallon can	7.50	
ROYAL Poinciana		
5 Qt. can	10.00	
ROSE Louis Philippe		
Gallon can	7.50	60.00
ROSA Rouletti		
Qt. can	4.00	35.00
SCHEFFLERA		
Gallon can 24-30"	10.00	
Egg can 2-3'	25.00	
SPIREA Double		
Gallon can	7.50	
THRYALLIS Glauca		
Gallon can	6.00	50.00
THUNBERGIA Grandiflora		
Gallon can	10.00	

TREE Fern

Gallon can 12.50

Egg can 30.00

TIBOUCHINA Semidecandra

Gallon can 7.50

VIBURNUM Odoratissimum

Gallon can 6.00 50.00

VIBURNUM Suspensum

Gallon can 6.00 50.00

5 egg cans at 10 rate

50 egg or gallon at 100 rate.

CAMELLIAS

Alba Plena, Chandlier Elegans, Empress, Harlequin, Pink Perfection, Pope Pius, Monarch, Otome, Herme, Prof. Sargent, Gigantea.

Gallon can \$1.25

Egg can \$3.50

C. M. Hovey, Debutante, Mathotiana Rubra, Rosea Superba, Rose Dawn.

Gallon can \$1.50

Egg can \$4.00

CAMELLIA SASANQUA — We have a good quantity of these in assorted varieties, heavily budded.

5 Qt .can \$1.25

Egg can \$2.50

AZALEAS

BELGIAN — We have a few varieties of these in gallon cans at \$1.00 and \$1.25 in quantities of 25 plants.

KURUME and **PERICATS** — Christmas Cheer, Coral Bell, Pinocchio, Sweetheart Supreme, Snow.

	Per 10
Gallon can 4- 8"	\$ 7.50
Gallon can 8-12"	\$10.00

INDICA — Coccinea Major, Duc de Rohan, Fielders White, Crimson Pink, Fishers Pink, Formosa, Geo. Franc, Glory of Sunninghill, Ivoryana, Magnolia White, Mrs. G. G. Gerbing, Moss Point Red, New White, Pride of Mobile, Pride of Summer-ville, Prince of Orange, Sublanceolata, Southern Charm.

All of our Azaleas are in gallon and crimp cans. Real nice bushy plants with plenty of buds, sold in quantities of not less than 10 of a variety.

	Per 10	Per 100
Gallon can 8-12"	4.50	40.00
Gallon can 12-18"	7.50	65.00

FRUIT TREES

AVOCADO — Lula, Hall, Yon, Taylor, Fuchs, Walden, Winter Mex., Tonnage. Egg can, \$2.50. In lots of 25, \$2.25 each; 100, \$2.00 each. Not less than five of one variety.

CITRUS — We have a large assortment of very nice trees, some with fruit, all in egg cans at \$2.50 each. In lots of 25, \$2.25 each; 100, \$2.00 each.

GRAPES, LAKE EMERALD — These are extra nice plants. Egg cans \$3.00 each.

RASPBERRY, MYSORE — Gal. 75c; Egg \$2.00.

HIBISCUS

We carry a large quantity of own root and grafted Hibiscus in a large assortment of varieties, in liners, gallons, and egg cans. Write for our list of stock available.

LINERS

Out of 2½-inch Pots

	per 100
ALLAMANDA HENDERSONI	\$20.00
ALLAMANDA NERIFOLIA	20.00
AUSTRALIAN PINE	
(Cunninghamiana) 2¼"	16.00
BUXUS JAPONICA	17.50
CATTLEYA GUAVA, RED	17.50
CALLISTEMON CITRINUS	17.50
CEREUS PERUVIANUS (Cactus)	20.00
CLEYERA JAPONICA	17.50
CHERRY LAUREL	17.50
CROTONS ASSORTED	17.50
CUPHEA Hyssopifolia	20.00
DURANTA PLUMIERI, HYBRID	20.00
DURANTA WHITE	20.00
EUGENIA HOOKERIANA	17.50
FICUS NITIDA	17.50
FICUS PHILLIPINSIS	20.00
GARDENIA THUNBERGIA	25.00
ILEX, BURFORDI	17.50
ILEX, EAST PALATKA	17.10
IXORA COCCINEA	17.50
JASMINUM ILLICIFOLIUM	17.50
JASMINUM PUBESCENS	17.50
JASMINUM SIMPLICIFOLIUM	17.50
JUNIPER SYLVESTRIS	20.00
LANTANA, SELLOWIANA	17.50
MALPIGHIA COCCIGERA	18.00
OLEANDER, DBL. PINK	17.50

OLEANDER, SINGLE PINK	17.50
OLEANDER, SEMI-DBL. WHITE	17.50
PALM, LIVISTONA 3"	25.00
PALM, PHOENIX RECLINATA	20.00
PENTAS, WHITE	17.50
PODOCARPUS MAKI (Cutting grown)	20.00
PODOCARPUS MAKI (Seedling grown)	17.50
PITTOSPORUM TOBIRA	20.00
PYRACANTHA FORMOSANNA	20.00
ROSA ROULETTI	17.50
SERISSA FOETIDA	17.50
SEVERINIA BUXIFOLIA (Seedlings)	17.50
TIBOUCHINA Semidecandra	20.00
THUNBERGIA GRANDIFLORA	20.00
VIBURNUM ODORATISSIMUM	17.50
VIBURNUM SUSPENSUM	17.50

